

# Report on Saahitya's 'Best Manager' Event

## 'The Corporate Crown'

There is an ongoing INTRA-COLLEGE FEST, SPARKS, at MVJ College of Engineering, Bangalore. The events under SPARKS commenced on 14<sup>th</sup> November, 2022. The third event was 'Best Manager - THE CORPORATE CROWN' The event, which had 25 participants, started at around 2.15 pm.

The skills of a manager, namely presentation skills, communication, comprehension, problem solving and decision making were tested in the Rounds conducted.

The event was conducted in three rounds. The first round was Case Study Presentation.

The following topics were given -

1. As the MD of an EV company, how will you negate the unrest among EV owners and prospective buyers, when there have been accounts of battery malfunction in products from your company.
2. As the MD of a Fast Food company, try and market your burgers, amidst public dissatisfaction.
3. Volkswagen - an Engineering Disaster
4. Cadbury - an ethical company struggles to ensure the integrity of its supply chain.

The participants were given 15 minutes to prepare and present their ideas and solutions. They were allowed to collect information from online resources.



*Participants preparing for their Presentations*

*Sandeep Jagadeesh, member of Saahitya and Coordinator of the event, explaining the rules of Round 1 of 'Best Manager - the Corporate Crown'*





*A Participant presenting his Case Study*

After all the participants presented their case studies, they took a break of five minutes before moving on to the next round.

The second round was the Group Discussion round. The participants were divided into four groups and the topics for GD were announced. Each group got 7 minutes to discuss the given idea and formulate their thoughts.



The following topics were given for Group Discussion -

1. Your view on Women Safety in corporate houses and representation of women in the corporate world
2. Social Media sites should be blocked at work
3. Climate change and corporate social responsibility
4. Balancing quality and growth



*Participants in the midst of GD*





Image: Participants attending the interview round

The last round- The Interview round was conducted on 26<sup>th</sup> December, 2022 and the winners for this event were: Sharat, 2<sup>nd</sup> Year, CSE Department, Joel from 2<sup>nd</sup> year, CSE Department, Rohit M and Varun from 2<sup>nd</sup> Year CSE bagged the 3<sup>rd</sup> prize accordingly.