

Engineered for Tomorrow

## Software Development Club Event

## Workshop on UI/UX Design

The Software Development Club, MVJ College of Engineering organized a "Workshop on UI/UX Design" from 14<sup>th</sup> May 2018 to 15<sup>th</sup> May 2018. The main aim of the workshop was to introduce to students the field of UI/UX design in computer science and give hands-on session on Figma (collaborative interface design tool). The workshop motivated the students to utilize their creative ideas in the field of design.

The seminar took place at Seminar Hall 4 in the presence of Mrs.Santhiya (AP, CSE), Mrs. Sindhuja K (AP, CSE, SDC Coordinator) and Mrs. Deepa Acharya (AP, CSE).

The event began at 8:30 a.m on 14<sup>th</sup> May 2018. There were a total of 50 participants from various departments. Welcome address was given by Mrs.Deepa Acharya (AP, CSE) followed by the speech on the importance of the workshop by Mrs.Sindhuja K (AP, CSE).

The workshop session was handled by Mr.Himanil Gole (VIII SEM, CSE). As an intern, Himanil had the opportunity to work as UI Designer at Hyperloop India, Interaction Design Intern at CBREX -An AI driven Recruiter Exchange, UI/UX Designer intern at Hashworks IT Services Pvt Ltd.

On 14<sup>th</sup> May 2018, the workshop started with an introduction on the design tool Figma. A session on how to develop conceptual designs based on the needs of users and user experience was discussed. Following which, the hands-on session in developing an interactive systems with a strong focus on user-centered design and usability principles was planned with the participants feedback on few of the booking apps.

After the theoretical session, hands-on session on creating a Flight Booking App was taught to the student participants using Figma tool, with their inputs as user experience, thus making them think creatively. We compared old trends and the latest trends in design and how design is changing our lives.

On 15<sup>th</sup> May 2018, the session started with a group activity. The participants were grouped into teams and given three themes on which, they started their design. The participants learnt about design thinking and how to apply design thinking in a given project. They were also encouraged on using their creativity and addition features to their design.

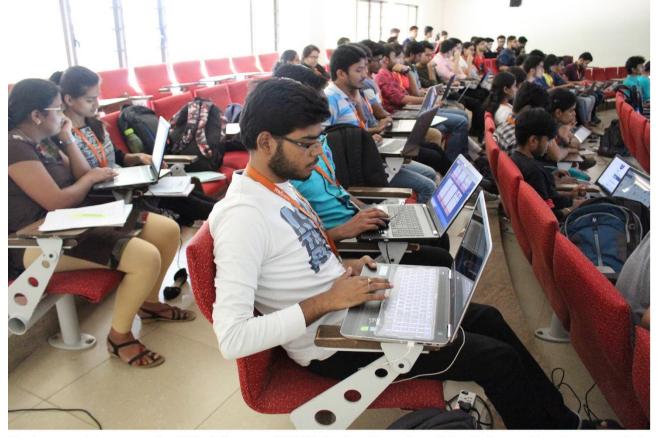
15<sup>th</sup> May 2018, from 1.30p.m, the student participants as a team, presented their design. During the workshop, students got a kick start into design world and they were able to know how to grow individually through self-motivation. This workshop was a forum which introduced the participants to current trends and how the design industry is actively looking for candidates good at UI/UX design.



Mr.HIMANIL GOLE (8th SEM, CSE) giving the session on creating a flight booking app using Figma tool at the "Workshop on UI/UX Design" conducted by Software Development Club from  $14^{th}$  May 2018 to  $15^{th}$  May 2018.



Student participants creating the flight booking app at the "Workshop on UI/UX Design" conducted by Software Development Club from 14<sup>th</sup> May 2018 to 15<sup>th</sup> May 2018.



Student participants at the "Workshop on UI/UX Design " conducted by Software Development Club from  $14^{th}$  May 2018 to  $15^{th}$  May 2018.



Student participants as a team creating their own UI/UX design for a given theme at the "Workshop on UI/UX Design "conducted by Software Development Club from 14<sup>th</sup> May 2018 to 15<sup>th</sup> May 2018.



Student participants with (L to R) Mrs.Santhiya M(AP,CSE), Mrs.Sindhuja K(AP,CSE,SDC Coordinator), Mrs.Kalaimathi (AP,CSE) Mrs.Suganthi (AP,CSE) at the "Workshop on UI/UX Design " conducted by Software Development Club from  $14^{th}$  May 2018 to  $15^{th}$  May 2018.

On completion of the workshop the participants were able to participate in a small team and design a user interface using design software(Figma), that took into account human capabilities and constraints, users needs, usability goals and user experience goals.