

# Event Report

Date of the event	August 19, 2016
Title of the Event	Vanijya – Business Plan Competition
Name, designation and organization of invited guest speakers	NA
Organized by (Dept Name)	MBA Department
Name of department event coordinator	Mr. Jithin Raj
Descriptive details about the event: (maximum three pages including photographs)	
<b>Report</b>	
<p>MVJ College of Engineering, Department of Management studies, organized Vanijya – Business Plan competition on August 19, 2016. The session started with formal welcome and introduction of the event, Vanijya – Business Plan Competition by Ms. Supriya, MBA Semester III student. With lot of enthusiasm students presented various business plans namely FashionSimplified.com, LAZO, Beautiful Blossoms, EZ Cabs, Sri Sai Automobiles service centre and so on. The scrutinized evaluation of business plan was done by internal resource persons specialized in Marketing, Human Resources and Finance.</p> <p>The students presented their innovative ideas which were subjected to rigorous question answer round to prove their metal. The Winners of the event were Fashionsimplified.com and LAZO, unique initiative to link companies and students.</p> <p>The program concluded by appreciating the students for their dedication and innovation and a humble vote of thanks by students.</p>	

Photographs :



