

Event Report

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| Date of the event | October 22, 2016 |
| Title of the Event | Green Marketing - Collage Competition |
| Name, designation and organization of invited guest speakers | NA |
| Organized by (Dept Name) | MBA Department |
| Name of department event coordinator | Mr. Jithin Raj |
| Report | |
| <p>MVJ College of Engineering, Department of Management studies, organized Collage Competition on October 22, 2016. The session started with formal welcome and introduction of the event, Collage Competition and the theme “Green Marketing”. With lot of enthusiasm students prepared the collage charts focussing on innovations, global appeal, Vedas and many such unique approaches were witnessed. The scrutinized evaluation of collage competition was done by internal resource persons specialized in Marketing, Human Resources and Finance.</p> <p>The students presented their collage charts which were subjected to rigorous question answer round to prove their metal. The Winners of the event were Green Marketing- the Vedic Way and Green Marketing – Global Innovations.. The program concluded by appreciating the students for their dedication and innovation and a humble vote of thanks by student</p> | |

Photographs :







