

MVJ College of Engineering, Bengaluru

(An Autonomous Institute)

Affiliated to VTU, Belagavi

Approved by AICTE, New Delhi

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Accredited by NBA & NAAC

**Karnataka-Uttarakhand Companionship
(Organized by EBSB Cell & IQAC, MVJCE)**

The Ek Bharat Shreshth Bharat initiative is a cultural exchange program launched by the Government of India with the aim of promoting a deeper understanding and appreciation of the rich cultural diversity that exists across the country. The phrase "Ek Bharat Shreshth Bharat" translates to "One India, Best India," and the initiative seeks to foster a sense of unity and national integration among the people of India.

An **Activity on Screening of cultural films related to Uttarakhand** was organized by EBSB Cell & IQAC, MVJCE from 29-11-2023 to 30-11-2023.

Date of the Activity	29-11-2023 to 30-11-2023
Category of the Activity	Cultural Exchange
Title of the Activity	Screening of cultural films

Organizing a screening of cultural films related to Uttarakhand for students in engineering colleges in Karnataka as part of the "Ek Bharat Shreshth Bharat" initiative is a wonderful idea to promote cultural exchange and unity among diverse regions of India.

The objective of organizing a screening of cultural films related to Uttarakhand for students in engineering colleges in Karnataka under the "Ek Bharat Shreshth Bharat" initiative is multifaceted. Firstly, the event aims to facilitate a meaningful cultural exchange by showcasing the diversity and richness of Uttarakhand's heritage to students in Karnataka.

Through this cultural showcase, the initiative seeks to promote the spirit of national unity and integration, fostering an understanding and appreciation of the cultural diversity within India. Additionally, the event serves an educational purpose, providing students with insights into the traditions, customs, and unique aspects of Uttarakhand's culture through visual media. By raising awareness about the "Ek Bharat Shreshth Bharat" initiative, the activity aim to encourage active participation in cultural exchange activities. The initiative also strives to enhance cross-cultural understanding and tolerance among students from different states, creating a sense of oneness and shared identity. Engaging students in discussions, reflections, and interactive sessions is crucial to deepening their understanding of the cultural nuances presented in the films. Overall, the initiative is designed to celebrate the beauty of India's diverse cultural heritage, inspiring a sustained effort towards cultural exchange and integration among engineering students.



Sample pictures of students taking involved in the activity

Outcome of the event:

Firstly, the event aims to foster a heightened sense of cultural awareness and appreciation among the participating students, allowing them to gain insights into the traditions and heritage of Uttarakhand. This increased cultural understanding is likely to contribute to the overarching goal of the initiative — promoting national unity and integration.

By facilitating cross-cultural interactions, the event is expected to create a platform for students from different states to engage in meaningful discussions, fostering an atmosphere of tolerance and mutual respect. The exposure to diverse cultural perspectives is likely to broaden the students' worldview and contribute to a sense of shared identity as Indians.

Furthermore, the initiative seeks to inspire future collaborative efforts between engineering students in Karnataka and cultural organizations in Uttarakhand.