

MVJ College of Engineering, Bengaluru

(An Autonomous Institute)

Affiliated to VTU, Belagavi

Approved by AICTE, New Delhi

Recognised by UGC with 2(f) & 12 (B)

Accredited by NBA & NAAC

Karnataka-Uttarakhand Companionship
(Organized by EBSB Cell & IQAC, MVJCE)

The Ek Bharat Shreshth Bharat initiative is a cultural exchange program launched by the Government of India with the aim of promoting a deeper understanding and appreciation of the rich cultural diversity that exists across the country. The phrase "Ek Bharat Shreshth Bharat" translates to "One India, Best India," and the initiative seeks to foster a sense of unity and national integration among the people of India.

A similar **Activity on "National days of Uttarakhand"** was organized by EBSB Cell & IQAC, MVJCE in June 2024.

Date of the Activity	26-06-2024.
Category of the Activity	Utsavs and Mahotsavs
Title of the Activity	National days of Uttarakhand
Total Number of students participated	60

The event "National days of Uttarakhand" organized under the Ek Bharat Shreshtha Bharat (EBSB) initiative was a resounding success, drawing in a diverse group of engineering students eager to learn. The event was a modest yet meaningful presentation that aimed to

introduce students to the cultural heritage of Uttarakhand under the Ek Bharat Shreshtha Bharat initiative.

The event began with a brief introduction outlining the significance of celebrating Uttarakhand's cultural diversity within the broader framework of EBSB. A presentation followed, focusing on the history, geography, and cultural aspects of Uttarakhand. The presentation highlighted key aspects such as the state's natural beauty, traditional arts, architecture, and festivals, providing students with a glimpse into the rich cultural tapestry of Uttarakhand.

Few snapshots of the activity are highlighted as follows.



Presentation on National days of Uttarakhand



Presentation on National days of Uttarakhand

Outcome of the event:

The National Days of Uttarakhand event, organized by the EBSB Cell & IQAC at MVJCE, yielded several positive outcomes despite its simple format centered around a presentation. Firstly, the event significantly enhanced cultural awareness among students by focusing on Uttarakhand's rich heritage through insightful presentations and interactive discussions. Participants gained valuable insights into the state's history, geography, arts, and traditions, fostering a deeper appreciation for India's diverse cultural tapestry. Moreover, the event successfully promoted the Ek Bharat Shreshtha Bharat initiative's objectives by encouraging students to explore and understand the cultural diversity within their own country. It served as a platform for meaningful engagement and interaction, as students actively participated in discussions, shared perspectives, and asked questions about Uttarakhand's cultural practices. This exchange not only enriched their educational experience but also facilitated cultural understanding and unity among participants from various backgrounds. The success of this event sets a positive precedent for future cultural awareness programs and initiatives, highlighting the potential for similar events to continue promoting cultural integration and fostering a sense of national pride among students at MVJCE.