

## Finance Club Activity – *FinSight Challenge*

**Resource Person: Prof. Dr. Venkataraghavan, Platform Leader- Unilever India.**

**Date: 18<sup>th</sup> September 2024**

---

### Report on Finance Club Activity: *FinSight Challenge*

The Department of Management Studies organized the **Finance Club Activity: FinSight Challenge** on **18th September 2024**, aimed at enhancing students' financial acumen and analytical abilities. The event was graced by **Prof. Dr. Venkataraghavan** as the Chief Guest, with **Dr. Sandhya CH VL** and **Prof. Srihari** serving as judges for the final presentations.

### Event Highlights

The activity commenced with a **preliminary test**, after which four teams were shortlisted for the final round. Each team presented on the theme of **Financial Challenges**, with evaluations based on their presentation skills, clarity of thought, ability to answer questions, and relevance of content.

### Team Performances

#### 1. Lakshmi Team

- Provided practical and innovative solutions for hedging financial risks.
- Presentation stood out for its clarity and conciseness.

#### 2. Dharshan Team

- Delivered a deep understanding of **risk management strategies**.
- Judges appreciated their approach to tackling complex financial scenarios.

#### 3. Nikitha Team

- Focused on **regulatory adaptation** with a creative perspective.

- Their recommendations were well-received for originality.

#### 4. **Spoorthy Team**

- Presented a **well-structured financial analysis and strategy** of the Acquisition of Columbia Asia Hospital by Manipal Hospital.
- Judges noted the team's impressive insights and strategic depth.

The winners were announced

**Runner-Up Team:** Lakshmi R, Kavya S, Vidya Shree R, Prem Sai M

**Winning Team:** Shirisha K R, Vasanth M, Swati B, Darshan B

#### **Learning Outcomes**

The **FinSight Challenge** provided a platform for students to:

- **Apply Theoretical Knowledge:** Students translated classroom concepts into real-world financial problem-solving.
- **Enhance Critical Thinking:** Teams demonstrated analytical and strategic thinking while addressing complex challenges.
- **Improve Presentation Skills:** The activity honed students' abilities to deliver impactful and clear presentations.
- **Gain Expert Feedback:** Constructive feedback from judges enriched their understanding of financial nuances.

The FinSight Challenge was a resounding success, fostering financial literacy, teamwork, and innovative thinking among MBA students. Such activities underscore the importance of experiential learning in developing future business leaders equipped to tackle dynamic financial challenges.

**(Event Photos are attached below)**



**Dr. Sandhya CH VL and Prof. Srihari judged the students' presentation.**



**Students Finsight Challenge Presentation**



**Student's Finsight Challenge Presentation**



Team answering the queries asked by the judges.



**The Chief Guest Prof. Venkataraghavan , Platform Leader – Unilever presented the certificates**



**Prof. Dr. Venkataraghavan presented the certificates**





**The Chief Guest Prof. Dr. Venkataraghavan, Platform Leader -Unilever with Students and Faculty**