

Club Activity on “AI Startup Pitch”

Date of the Event	06.12.2024
Title of the Event	Club activity on “AI Startup Pitch”
Organized by	Department of Computer Science and Design , Department of AI&ML MVJCE, Bangalore
Name of the Resource Speaker	Mr. Venkatesh Dhande , FOUNDER , Intellectuals AI solution pvt ltd
Day of the Event	Friday

A Club Activity on ‘**AI Startup Pitch**’ was organized by the AIML Department’s club Tensorflow on 6th December 2024, from 01:30 pm to 3:30 pm. Mr Venkatesh Dhande , FOUNDER , Intellectuals AI solution pvt ltd was the external judge for the event. The Welcome note was given by Ishan of III year, AIML, MVJCE. The program was presided over by Mrs Sushmita , Assistant HOD, Dept of AIML.

The activity was organized for all the students, who want to participate in the competition. There were 55 participants have participated in the “AI startup pitch” starting from 1st year to final year. In seminar hall 5, the competition was conducted. The description of the whole event is as follows:

1. Round 1: Introductory Product Presentation

- * Deliver the problem statement.
- * Deliver an overview of your AI product idea within 3–5 minutes.
- * Use a professional presentation (PPT/Google Slides).
- * Strictly adhere to the time limit.

2. Round 2: Detailed Product Presentation

- * Present a detailed pitch within 5–10 minutes.
- * Your presentation can include slides and a skit to explain:
 - * Introduction and Problem Statement
 - * Proposed Solution (with flowcharts/block diagrams)
 - * All the Technologies Involved with proper explanation
 - * Social/Market Benefits
 - * Complete Cost Analysis (manufacturing, pricing, etc.)
 - * Future Work Plan and Conclusion

ADDITIONAL CONSIDERATIONS:

- * Showcase any hardware prototypes, models, or demonstrations that could help visualize your product idea.
- * You're allowed to use AI generated Images and Videos to showcase your ideas.
- * Ensure your idea is original or innovative, providing a unique solution.
- * Ensure your product is realistic and based on feasible AI technologies.

IMPORTANT GUIDELINES:

- * **Punctuality:** Ensure strict adherence to the schedule for all rounds. Late entries will not be entertained.
- * **Professionalism:** Maintain a formal tone and demeanor while presenting. Engage actively and focus on delivering a clear and concise pitch.
- * **Visual Aids:** Use visually appealing and well-organized presentations (PPT/Google Slides).
- * **Prototypes and Demonstrations:** If possible, bring hardware prototypes, models, or functional demonstrations to showcase your product idea effectively.



punyatoya ,Prof Amit , Mr Venkatesh

Outcome of the Event

Attending a digital art design competition can be a valuable experience for designers, offering numerous benefits that can enhance their careers, skills, and personal growth. Students got an opportunity to use their creativity skills to showcase their talents. By conducting competition like this, the college can choose the best designer team for any specific design to be made for any event.