

Report on One day workshop on IPR & IP Management for Start-ups

Date of the event	06/01/2023
Title of the Event & Lecture	One day workshop on IPR & IP Management for Start-ups
Name of the Resource Speaker	Dr Rama Krishna Murthy Founder of Ibha IP solutions Pvt Ltd
No. of Participants	750
Venue	Dr M V Jayaraman Auditorium. The

The department of Electronics and Communication Engineering organized a One-day workshop on IPR & IP Management for Start-ups, for the 3rd, 5th, and 7th semester students of the ECE & CSE department, on 6th January 2023. The event was held at Dr M V J Founder of Ibha IP solutions Pvt Ltd Jayaraman Auditorium. The expert speaker was Dr Rama Krishna Murthy, Chemist and Intellectual Property Attorney with over 12 years' experience, in various platforms of Intellectual Property Rights; for identifying appropriate intellectual property and nature of protection for an innovation that is beneficial to the innovators.

- Intellectual Property Consultant for innovators to orient research and innovations eligible for Intellectual Property Protection.

- Attorney for Patent, Design and Trademark Registrations as Registered Indian Patent Agent and Trademark Agent.

IP consultant for drafting Intellectual Property Policy of R & D organization-Center for Nano and Soft Matter Sciences.

- Engaging in Patent search, Drafting, Filing, Prosecution of Indian patent applications and international patent applications including PCT applications and

National Phase Applications for industries, R&D institutions, and individual innovators.

- Engaging in offering Freedom to Operate opinions, technical landscape reports.
- Engaging in filing, prosecution of Design Registrations.
- Engaging in filing Trademark applications.



Dr. Mahabaleswarappa, Principal, MVJCE and Dr. I. Hameem Shanavas, Professor, and HOD of ECE Department, welcomed the industry expert with a bouquet.



Students attentively listening to the Lecture

Intellectual property refers to the protection of creation of mind which has both a moral and a commercial value. Intellectual Property Rights are the rights given to the persons over the creation of their mind: usually give the creator an exclusive right over the use of his/her creations for a certain period of time.

The effective and enforceable system for protection of IPR promotes the innovation in science by promoting strong incentives to authors and innovators to create intellectual assets. The seminar aimed to create first level IPR awareness among the teachers, student teachers and young intellectuals about the beneficial aspects of patenting their creative and novel ideas, inventions etc... Such awareness would in turn be highly essential for the promotion of creativity, research, and technical advancements as well as application into market

In the final session Dr Rama Krishna Murthy talked on the topic “Patent filing procedures in India and Case studies”. He explained about Trade mark, Industrial designs, Geographical Indicators protection of plant varieties and farmers rights. He also shared many of his life experiences and about those who came to him with their creations to be right protected.