

## **Tomorrow's Engineers Club Event**



#### **An Autonomous Institute**

Affiliated to Visvesvaraya Technological University, Belagavi Approved By AICTE, New Delhi Recognized by UGC with 2(f) & 12(B) status Accredited by NBA and NAAC



# A 3-day Workshop on 'Creative Thinking, Innovation and Problem-Solving'

Dates of the Event	15.12.2020 to 17.12.2020					
Title of the Event	A 3-day Workshop on 'Creative Thinking, Innovation and Problem Solving'.					
Organized by	Tomorrow's Engineers Club & IQAC, MVJCE					
Name of the Coordinator	Dr. Sanchari Saha, HoD, Dept. of ISE					
	Prof. Kavyashree C, HoD, Dept of CSE					
Resource Speakers	•Dr. K Sudhakar, Professor (Retd.), Department					
	of Aerospace Engineering, IIT Bombay					
	•Dr. A S Shaja, Director, Data Science, Envestnet					
	Yodlee, San Francisco, USA.					

Considering societal problems as one of the major concerns of future engineers, the 'Tomorrow's Engineers Club' of MVJCE conducted a 3-day Workshop on 'Creative Thinking, Innovation and Problem-Solving', from 15.12.2020 to

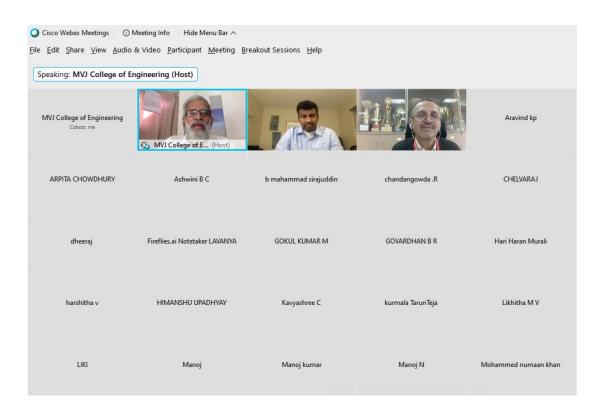
17.12.2020, in virtual mode. The main objective of this workshop was to provide a platform to students from all the disciplines to work together, utilize the skill sets of each discipline, think out-of-the-box, and present solution ideas to various openended societal problems that are present in our surroundings. Six interdisciplinary groups were formed; each group identified a societal problem and presented its solution.

#### Day 1 (15.12.2020):

The workshop was inaugurated by Dr. P Mahabaleswarappa, Principal, MVJCE. In the welcome address, the principal has emphasised on innovation to execute creative ideas.

Followed by the welcome address, Dr. Sanchari Saha, offered a brief introduction about Tomorrow's Engineers Club, its objectives and policies.

The resource speaker for the 1<sup>st</sup> day of the workshop was Dr. K Sudhakar, Professor (Retd.), Department of Aerospace Engineering, IIT Bombay. He has discussed the importance of creativity and innovation in problem solving.



MVJ College of Engineer... Cohost, me



Aravind kp

# Problem Solving - Importance of Creativity & Innovation

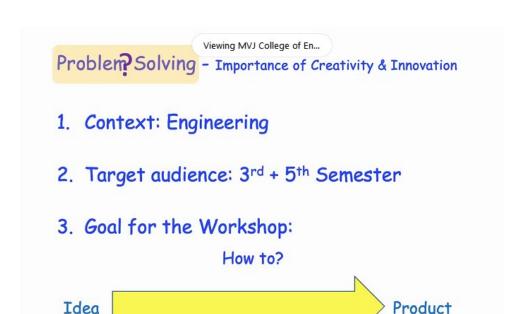
3-Day Workshop on "Creative Thinking, Innovation and Problem Solving"

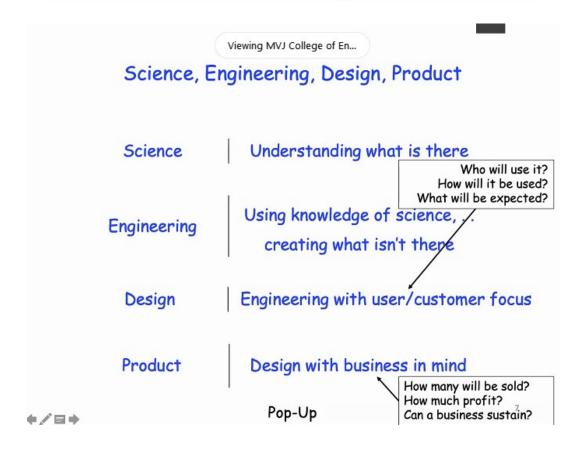
December 15-17, 2020 MVJ College of Engineering, Bengaluru

K. Sudhakar

A.S. Shaja

With past links to
Department of Aerospace Engineering
IIT Bombay, Mumbai





# Problem Solving?

Different from solving 'Closed Problem' we are used to!

- · Closed Problem
  - · Clear/unambiguous problem statement
  - · All data required to solve is part of the problem
  - Steps involved similar to problem solved in book/class
  - · One correct answer

## · Open Problems

1000kg

Sneha R P

- · Drive clarity into problem statement
- · Intelligent gathering of some data
- · Identify steps as part of solution process
- Justify the interpretation of problem, assumed data, adopted steps to solve it and the answer

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paras nath choudhary						
*Correct Answer						
3 Cl1- O B	P			de de be		
Answers Open Problem	: Require a float to help 100 people to cross a lake. What weight o	Results		city (in Kg	or noat w	iii you mak
✓ Your Answer		0/40	0			
1 ton		1/40	3			
100Kg		1/40	3	-		
1000kg		2/40	5			
depends on individual wei	ohts	1/40	3			
70to90 kg		1/40	3			
80kg			3			
10000kg capacity			3			
How can we reduce air pollution using technology?		1/40	3			
we don't have enugh information to answer live can assume and make a boat of average weight of 100kg		1/40	3			
70.000		1/40	3			
dependes on the people weights		1/40	3			
100		1/40	3			
100"(average weight of each person)		1/40	3			
less than the wieght of 100 ppl		1/40	3			
1000		1/40	3			
around 8000kg , considering average weight of each person 75kg		1/40	3			
if we assume average weight of 100 people as 50 kg ,then depending on the various parameters it		1/40	3			
No Answer		22/40	55			
Attendees	Results					
ikhitha M V						
Mohammed numaan khan	Your Answer ✓					
Shebin Joseph	How can we reduce air pollution using technology ?					
.ikitha						
Ashwini B C						
Premanand	around 8000kg , considering average weight of each person 75kg					
almisbah	80kg 🗸					
paras nath choudhary	100"(average weight of each person)					
Amrutha MC						
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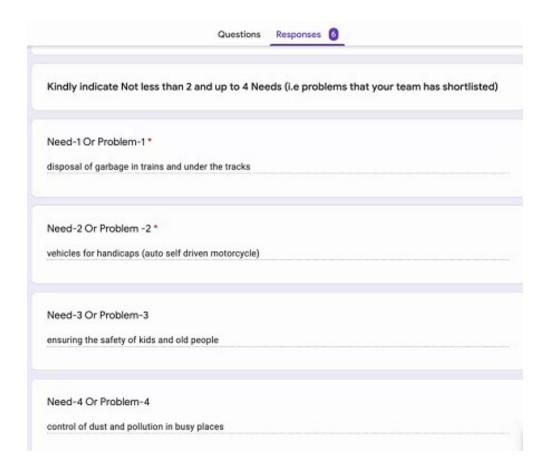
# (Open) Problem Solving?

- Problem Solving is a general term. Refers to application of knowledge to solve real-life problems
- 'Problem Solving' for engineers = Use knowledge of science to create things and solve problems faced in real life.
  - US based Chinese Engineer: Created a wearable device to be worn by his aged father living in China. If his father has a fall it will alert him.
  - · Socially aware Indian engineer. Created a device to carry water

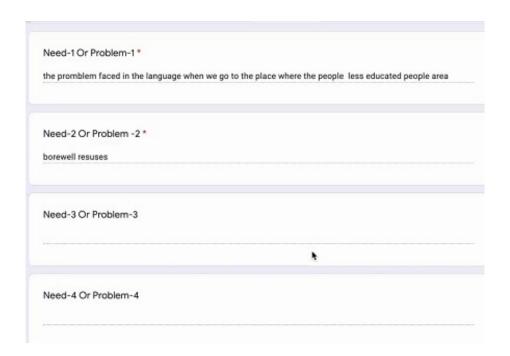


After the descriptive session by Dr. K Sudhakar, students were allotted separate meeting room for discussion among their group members. After the discussion session, students have listed multiple problem statements.

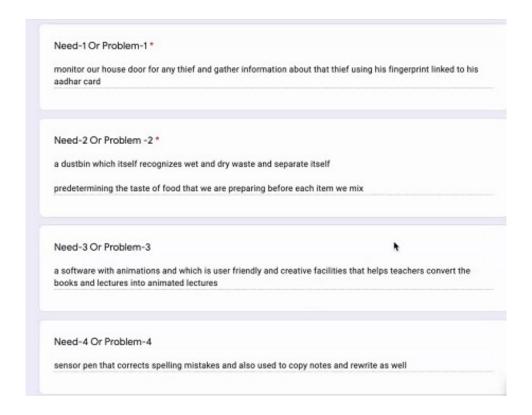
#### **Team 1 Proposed Problem Statements:**



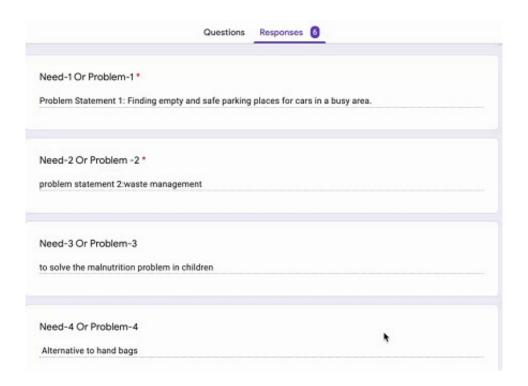
## **Team 2 Proposed Problem Statements:**



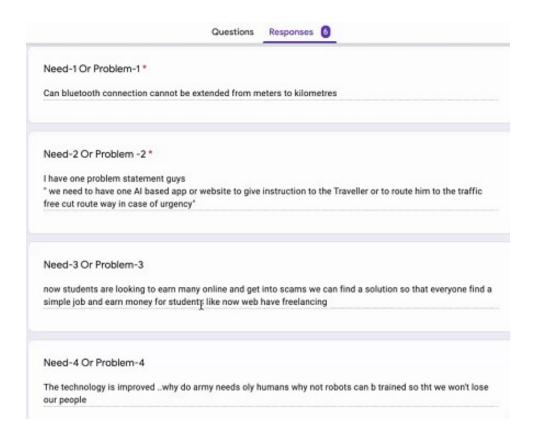
**Team 3 Proposed Problem Statements:** 



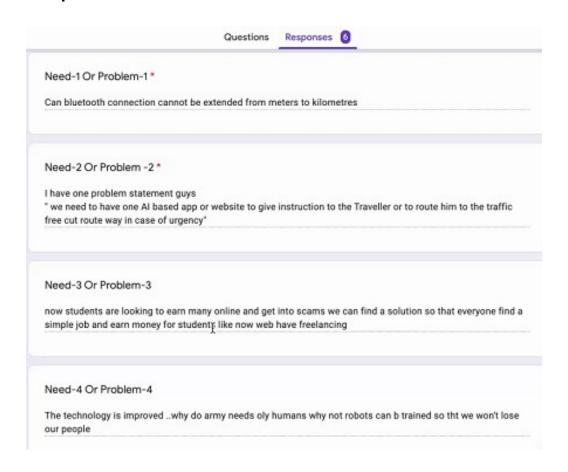
## **Team 4 Proposed Problem Statements:**



### **Team 5 Proposed Problem Statements:**



#### **Team 6 Proposed Problem Statements:**



Followed by listing multiple problem statements, Dr K Sudhakar explained to the participants about refining the problem statements and finalizing a single problem statement.





Manoj

almisbah



# Problem Solving

Now that we have problems! Each group will be asked to meet again and pick one from your list!

Do we rush to solve a problem, once picked? No!

State the Problem correctly.

Confirm if that is the problem to be solved.

"Problem well stated is half solved", Charles Kettering

"Problem well stated attracts better solutions"

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Amrutha MC



What is meant by "State the Problem Correctly?"
"Mind Without Fear", Rajat Gupta

## Early assignment at McKinsey

- AT&T: Customers rented phone from AT&T & paid for the services. When a customer shifted home the phone would get packed and AT&T found difficult to reclaim it.
- AT&T approached Mc Kinsey: "3 million phones lost. How best to recover phones?"
- RG changed the problem to, "How to decide when to let go?"
- AT&T stated the problem as "How to recover phones?" while they actually wanted to "Reduce losses?"
- Next assignment from another client "Plants running to capacity. In which city to build a new plant". Advise → Which plant to close down!

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#### **List of Finalized Problem Statements:**

Group 1: Garbage disposal in railways

Group 2: Problems faced by blind persons

Group 3: Segregation and Management of Waste

Group 4: Finding empty and safe parking places for cars in the busy area.

Group 5: About freelance for students and public

Group 6: Food delivery app for small towns and cities

#### Day 2 (16.12.2020):

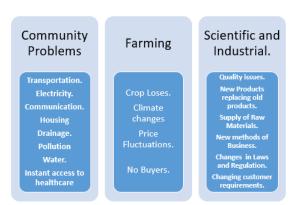
The mentors for the 2<sup>nd</sup> day of the Workshop were Dr. Sanchari Saha & Prof. Kavyashree C. Dr. Sanchari Saha explained about engineering, attributes of an engineer and its usefulness of brainstorming on identification of issues around us.

## Attributes of an Engineer

- ✓ Critical thinking
- ✓ Open mind & positive attitude
- ✓ Resourceful
- √ Implementing ideas
- ✓ Cooperative.
- ✓ Strategic designer
- ✓ Ethics practitioner

#### **Few Problems Around Us**





AAC



#### **Brainstorming Method**

 Brainstorming is a group creativity technique to find a conclusion for a specific problem by gathering a list of ideas spontaneously contributed by its members.

#### **General Rules**

- · Go for quantity
- Withhold criticism
- · Welcome wild ideas
- · Combine and improve ideas



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Prof. Kavyashree C explained the participants about Importance of stake holders in problem solving.



# Who can be a stakeholders?

- Customers
- Employees
- Local communities
- Suppliers and distributors
- Shareholders
- > The public in general
- Business partners
- Past and Future generations
- Academics
- Competitors
- ➤ Government and Non Government Organisations
- > Trade unions or trade associations of suppliers or distributors
- Competitors
- Media

# Who are potential stakeholders?

#### Primary stakeholders:

 Direct beneficiaries and direct concerned person (end users, farmers, urban poor, etc.)

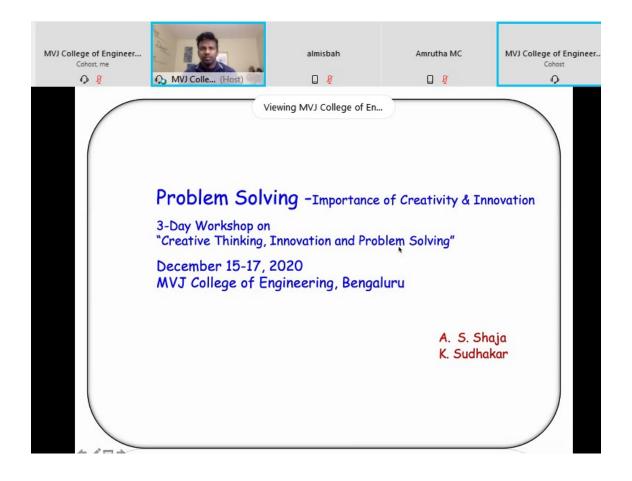
#### Secondary stakeholders:

Intermediaries in the process of delivering aid to primary stakeholders(e.g., professionals, advisers, practitioners, consultants, experts, governmental, NGO and private sector organizations etc.)

#### Key stakeholders:

 policy makers (politicians, senior civil servants, district level bodies, governmental bodies, etc.)

Followed by the forenoon session, Dr. A S Shaja, explained the participants about usefulness of brainstorming session in improvising the identified problem statement.



MVJ Colle... (Host)

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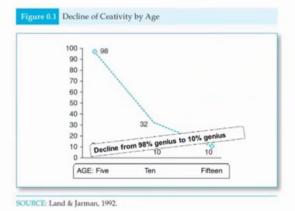
Amrutha MC

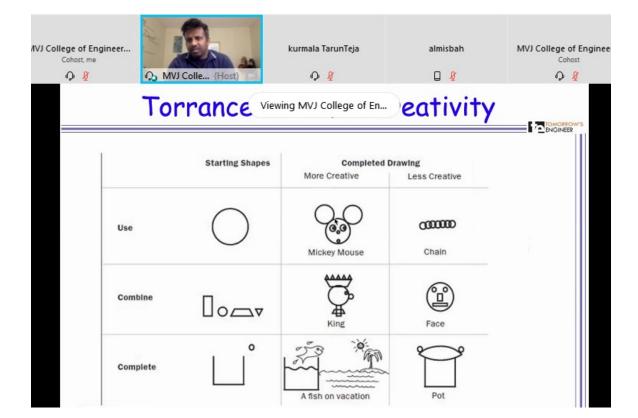
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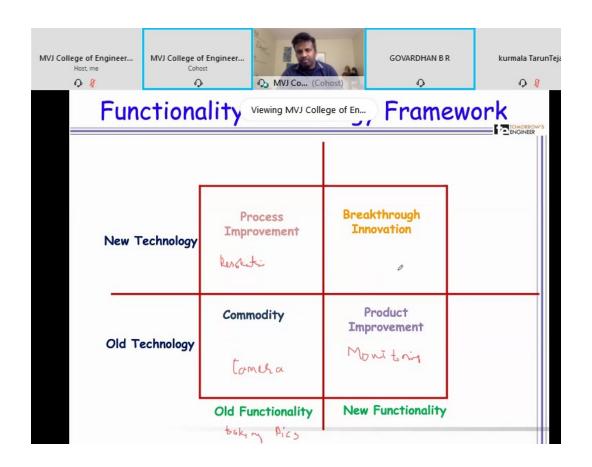
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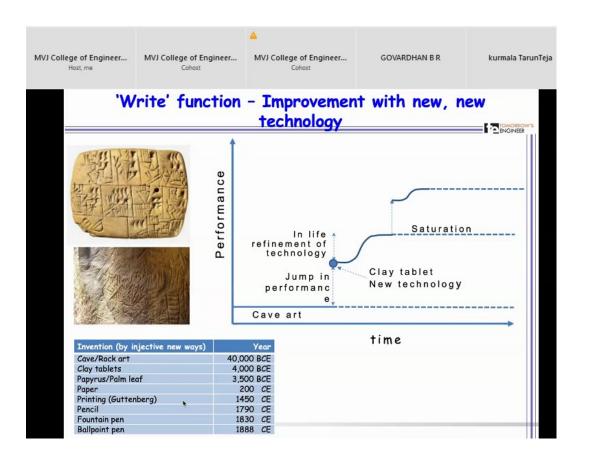
# Do schools kill creativity?

Public school systems were shaped by the needs of the Industrial Revolution for factory workers















# Within the Industry

- □Innovation based on process need
  - ■Weak link is evident in a particular process but people work around it instead of doing something about it
- ☐ The unexpected
  - □Success, failure, outside event
- □Changes in industry or market structure
  - □Shift in the underlying foundation of the Industry or market structure

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GOVARDHAN BR

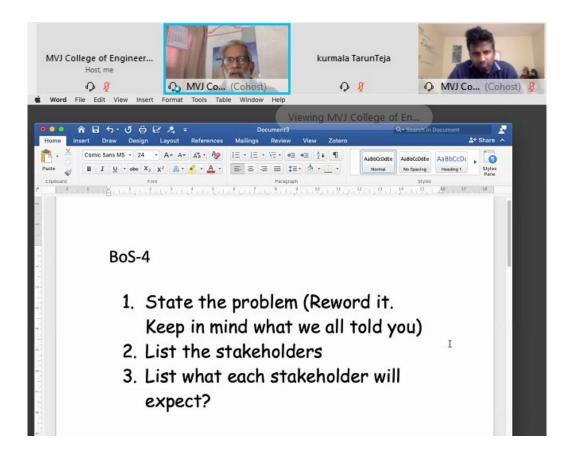
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# Source of Innovation

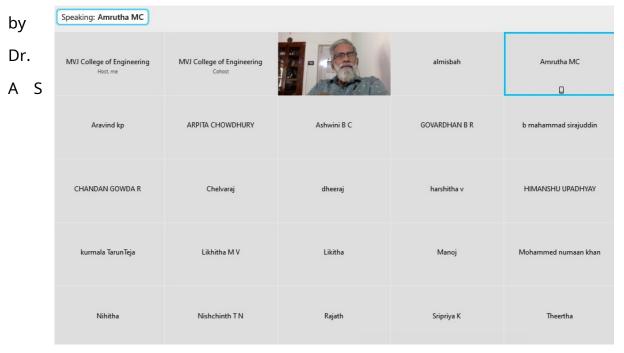
## In societal environment

- Demographics
  - □ Changes in population's size, age, structure, composition, employment, level of education and income, literacy, double income parents, increase in life expectancy
- Changes in perception, mood and meaning
  - □Shift in society's general assumptions, attitudes and beliefs
- □ New Knowledge
  - □ Advances in scientific and non-scientific knowledge
  - ☐ Big possibility when advances in two different areas can be integrated to form a basis for a completely new product

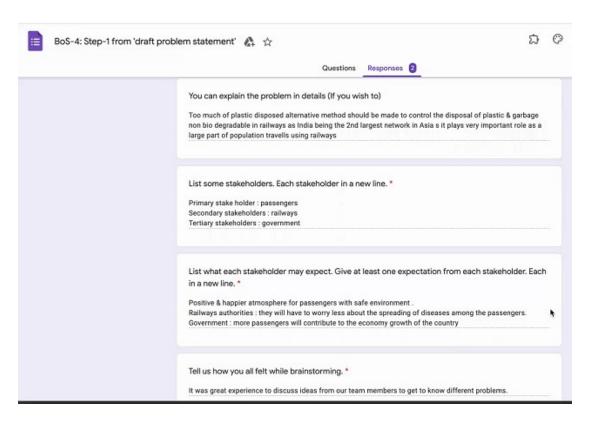


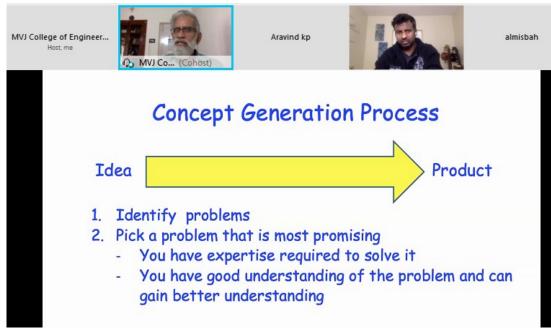
#### Day 3 (17.12.2020):

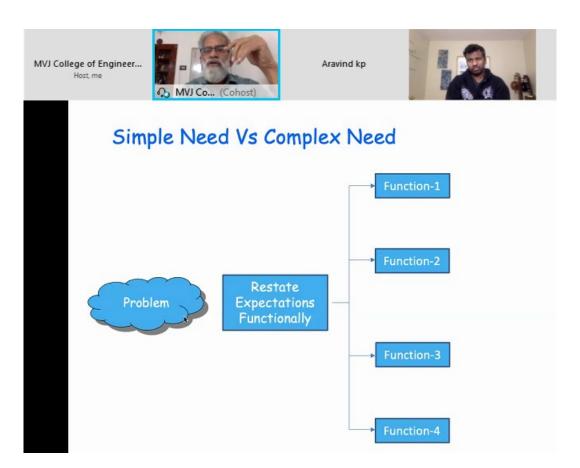
On the third day of the workshop students were asked to formulate a feasible solution for the identified problem statement & also to identify possible stakeholders. Throughout the third day of the workshop, students were mentored

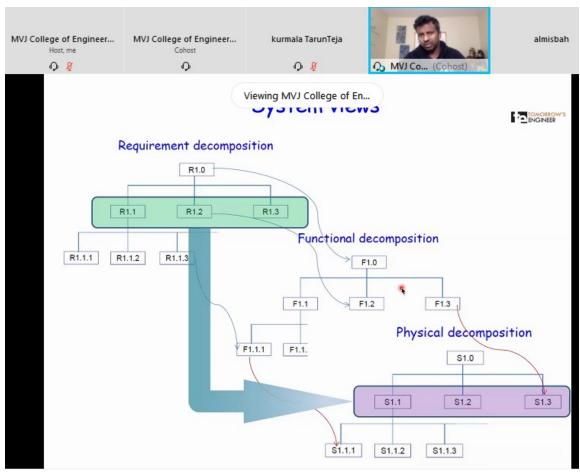


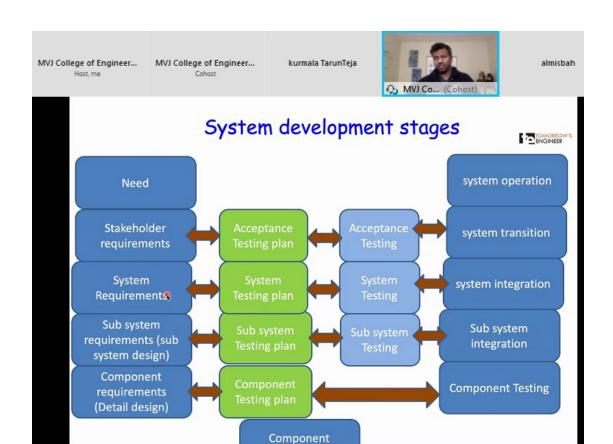
Shaja & Dr. K Sudhakar.



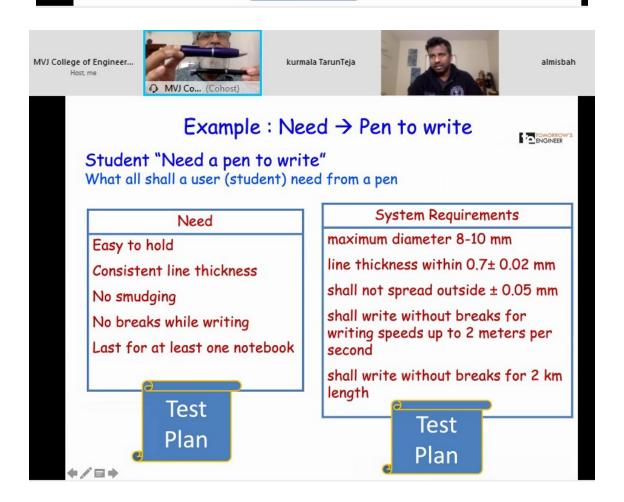


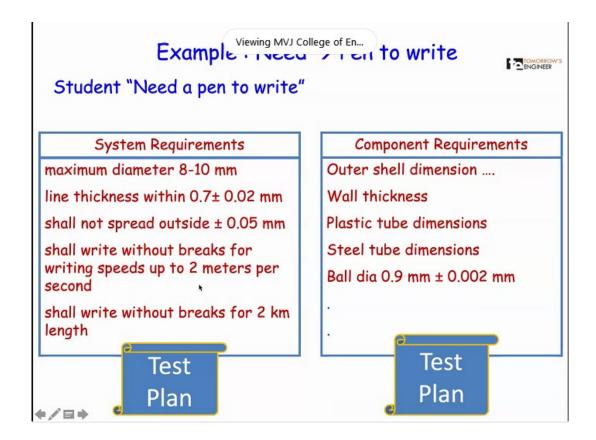






Implementation





The workshop came to an end with a vote of thanks and E-certificates were distributed to all the participants.

#### **Outcome:**

The students gained an awareness of the various thinking skills which are required to be applied for improving their solution ideas. They also understood the importance of thinking out-of-the-box, instead of following the traditional approach of solving a problem.

#### Social Media Link:

Facebook: https://bit.ly/3qInT0P

Twitter: https://bit.ly/3mT0ver

Instagram: https://bit.ly/2VK3MRw

LinkedIn: https://bit.ly/2VQZc3G